

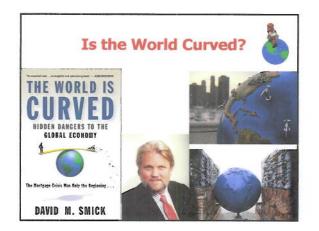
## The Ten Forces that **Flattened the World**

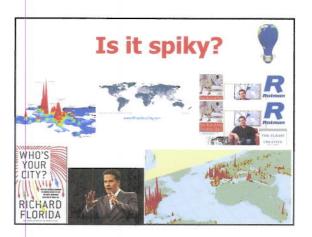
Triple Convergence: (1) new economic players, (2) playing fields, and (3) processes.

- 1. 11/9/89: Berlin Wall came down
- 2. 8/9/95: Netscape went public
- 3. Work Flow Software (e.g., PayPal and eBay)
- Open-Sourcing (Self organ collab communities; Mosiac, Apache, Wikipedia, Linux, Mozilla)
- Outsourcing (Y2K)
- Offshoring (e.g., China, Mexico, Thailand) Supply-Chaining (e.g., Walmart) Insourcing (UPS fixing Toshiba laptops)

- The Steroids: Digital, Mobile, Personal, and Virtual (wireless, file sharing, VoIP, video camera in phone)



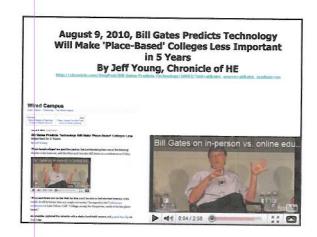


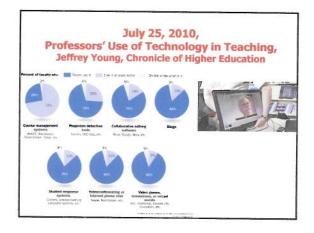


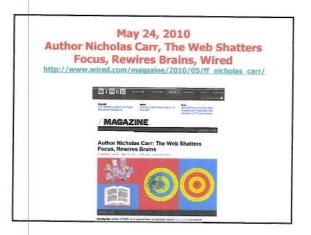












## Question: What is the Web?

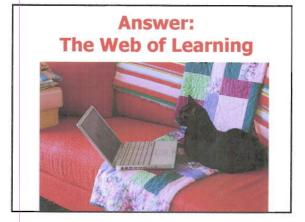
- = An entertainment system?
- A writing aid?
- A communications system?
- A means to handle commercial transaction?

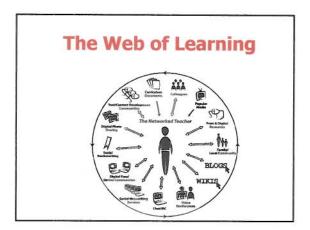


A social networking device?

\_\_\_\_\_\_

No, it is a learning tool!

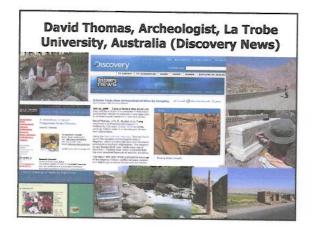






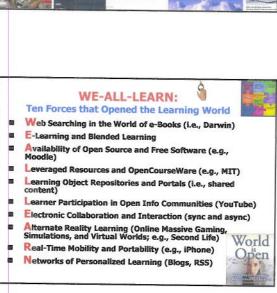


















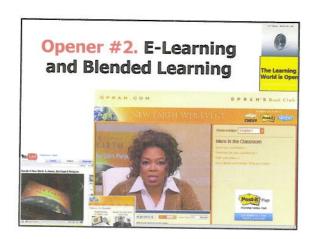


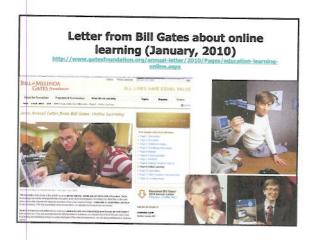




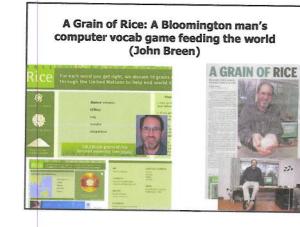




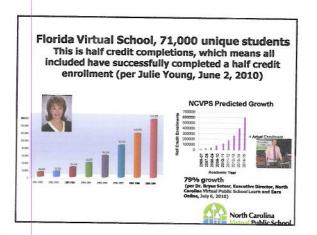










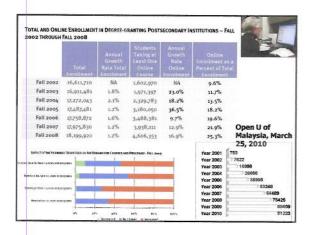




U. Of California System Proposing Online Ed Chronicle of HE, May 14, 2010, Josh Keller and Marc Perry "The university plans to spend about \$250,000 on each course. It hopes to raise the money from external sources like foundations or major donors."

Lid California Parising Persisting Odies Notice to California Califor

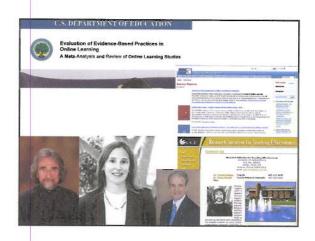




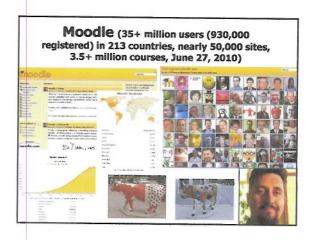
Mexico's Monterrey Tech Pushes E-Learning, as Some Worry It Won't Solve Region's Burgeoning Need June 16, 2010, Chronicle of Higher Ed, Marion Lloyd

"A decade ago, only one in 50 Mexicans had access to the Internet. Today that figure is one in four, a staggering cultural transformation that is fueling a boom in online degree programs in the country."

Monterrey Institute of Technology and Higher Education...has allowed it to reach more than 35,000 new students



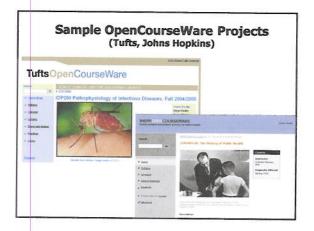


















College 2.0: More Professors Could Share Lectures Online. But Should They?, Chronicle of HE, Jeffrey R. Young, March 7, 2010

"The introduction of video into almost every aspect of our learning and work tasks is profound and "disrupting." As designers, we must experiment with these formats – looking for evidence and appropriate use cases and examples of when not to use video." (Video blogs, Webinars, Webcasts, keynotes, etc., Elliott Masie, Learning Trends, March 2, 2010)







## How about rich video portals? Most of the Websites below did not exist 5 or 10 years ago.

Google

You Tube

Book

Howcast

- 1. BBC News Video and Audio
- 2. CNN.com Video
- 3. MSNBC.com
- 4. Google Video, Yahoo Video
- 5. Current TV
- 6. Fora TV
- 7. MIT World
- s. YouTube, YouTube Edu
- 9. TeacherTube
- 10. Link TV, Explore, Global Pulse, Latin Pulse
- Howcast, Big Think, WonderHowTo, Explo.TV, NASA TV, ClipChef, TV Lesson, BookTV, Edutopia videos, MonkeySee, doFlick, the Research Channel, IVideosong

How TED Connects the Idea-Hungry Elite, Fast Company, Anya Kamenetz, September 1, 2010 http://www.fastcompany.com/magazine/148/how-ted-became-the-new-harvard.html



Kodak

FAST @MPANY



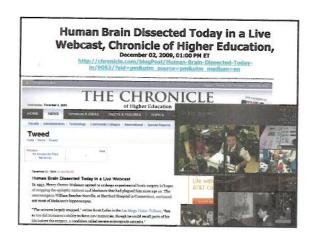




Chris Anderson: The entrepreneur bought TED in 2001. "It felt like something you could devote your life to," he says





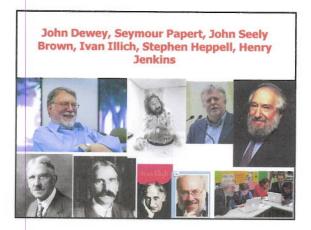










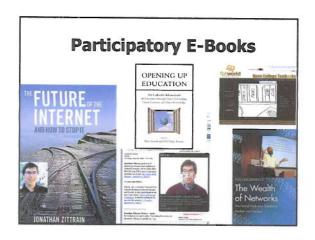










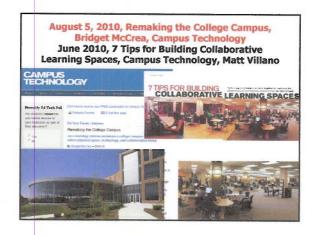






















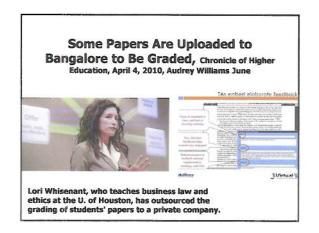


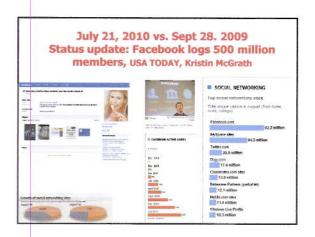


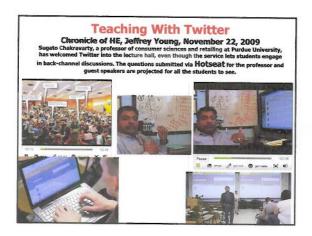










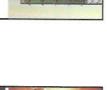






- 7. The Selection of Global Learning Partners
- s. The Shared Learning Era
- 9. Teaching-Learning Perpetuities
- 10. Teachers, Teachers
- 11. The Rise of the Super Blends
- 12. Self-Determined Humans 13. Free Learning Zones
- 14. Authentic Learning Amalgamations
- 15. Alexandrian Aristotles





This book is an attempt to reveal a wide range of learning options in front of you while also offering you a framework to make sense of them. As the Grail Knight said in the 1989 movie, *Indiana Jones* and the Last Crusade, "choose wisely." If you do, WE-ALL-LEARN. The world is now open to you!

## **Decisions for this Open Ed** World?

- Technology and Admin Folks:
  - What do to about OER, open sources, Ebooks, mobile, etc.?
- Instructor decisions:
  - · Act as Concierge, Counselor, Course facilitator, Credit manager?
- Students decisions:
  - Should I attend traditional university or create your own degree path?
  - . How to report use of OER on resumes?

